

Job Advertisement & Job Description

Job Title:	Graphic Designer
Reports to:	Marketing Manager
Location:	Cambourne Head Office, (with option to work from home two days per week, after initial training)
Salary:	Competitive, Depending on Experience

Are you driven by the opportunity to craft visually captivating designs that leave a lasting impact?

Do you thrive in a fast-paced environment and are proactive and determined to succeed?

Hybrid Working – we recognise that work life-balance is a high priority. Our hybrid working allows you to split your time working from head office and home, which strikes a great balance. After initial training we offer our head office teams to work from home 2 days per week.

Do you revel in the challenge of translating ideas into stunning visuals across various mediums?

Join our creative and skilled sales and marketing team where you can flex your broad design knowledge and skills.

Feel part of an established family run company that cares about their staff - Over 50% of our staff have been with Premier for over 10 years, which speaks volumes about our company ethos and experience in selling holidays. Once you join us you will not want to leave!

What's in it for you?

We are a friendly bunch, we listen to our staff, treat everyone fairly, celebrate long service and loyalty, are flexible, fun, and sociable to create the best environment we can for our employees to flourish. We offer:

- Hybrid working enabling flexibility and convenience with 2 days working from home
- 29 Days Holiday Inclusive of Bank Holidays
- Standard Life Company Pension
- Regular social events: Summer Party, Christmas Party, Quiz nights and brochure launches
- Great discounts on your own holidays (plus generous friends and family discounts)
- An invitation to become part of the Premier family and experience a supportive company culture that fosters teamwork and cross-department collaboration
- Being treated as a person, not a number! We value all our employees and strive to create an inclusive and welcoming work environment
- Long service awards and events
- Free on-site parking

About the role

We're looking for an experienced talented Graphic Designer who can take concepts and ideas and bring them to life, in both print and electronic media. The ideal candidate will have expert knowledge of current design software and be skilled in every step of the design process, from concept to final deliverable. Collaborating with the Marketing Manager and other team members across the company the successful candidate will have a thorough understanding of print processes (litho and digital) and be capable and confident in engaging with external suppliers.

A bit about Premier

Premier Travel Group (made up of Premier Holidays and Premier Travel Agency) is an independently owned, family-run travel company that has proudly been operating locally for over 85 years. Over half of the team of 220 (evenly split across the two companies) have been with the company for more than 10 years, which says a lot about our company ethos and vast experience in providing and selling holidays.

Premier Holidays is a highly regarded tour operator in the travel industry, offering Travel Agents and direct customers their expertise and knowledge in tailor-making dream holiday experiences from a wide range of holiday destinations ranging from the Channel Islands to the Far East, Sri Lanka, Middle East, Southern Africa, Indian Ocean, USA, Canada, Australia, and New Zealand. The head office and main inbound call centre is based just outside of Cambridge where all training and office visits take place.

Premier Travel Limited is the East of England's leading independent, award-winning travel agency with 27 branches across the East and Southeast of England, twelve of which are in the Cambridgeshire area. Our Travel Consultants pride themselves on their excellent travel knowledge, high levels of customer service and the personal touch that keeps our many loyal customers coming back time and time again.

Our goal is to deliver exceptional holidays that our teams are proud of. We care about our customers' holidays as though they were our own; we recognise it's our business but their dream.

The main areas of responsibility for this role include:

- Collaborate with the marketing team on a wide range of materials that may include marketing materials, presentations, POS, signage, internal communications, newsletters and in branch makeovers
- Translate marketing briefs into high-quality design within an established brand identity using Creative Cloud, (predominantly Indesign, Photoshop and Illustrator) creating original content by determining the ideal usage of colour, text, font style, imagery, and layout
- Manage the design and uploading process for all project materials, based on best practices for using a content management system and printer FTP sites

These responsibilities will incorporate the following tasks:

- Work on a wide range of projects and media, using Creative Cloud to visualise and develop innovative graphic designs that meet business goals
- Procure and oversee external suppliers for all print and production projects ensuring they are within budget, on deadline and suitable quality
- Obtain input from managers to ensure that designs meet company standards and brand expectations, express ideas accurately, and represent the company appropriately
- Work independently as well as cooperatively with marketing team on multiple projects simultaneously
- Update and maintain internal databases for designs, image library
- Brand guardian

What you'll need:

We are looking for enthusiastic and motivated individuals with exceptional creativity and innovative design skills

Due to the expertise required, you must have at least 5 years' proven work experience as a Graphic Designer

We also need you to enjoy and have the abilities and attributes:

- Portfolio of completed design projects
- Hands-on experience with image editing software (Photoshop and Adobe Illustrator) and proficient in design software (InDesign)
- Strong aesthetic skills with the ability to combine various colours, fonts and layouts
- Attention to detail
- A good understanding of colour calibration and technical printing standards, along with the importance of choosing correct file types, image resolution, colours (RGB or CMYK), font selection for legibility and brand consistency.
- Be aware of safety margins and proofreading.
- Ability to meet deadlines and collaborate with a team
- Be prepared to take on board changes and comments whilst working alongside product managers
- Brochure production will involve working within the constraints of an agreed template for the current year (albeit with some design flexibility needed), which will involve collaboration with team members. Additionally, there will be the chance to create and have input on future brochure designs.
- Degree or equivalent in Graphic Design
- Mentoring and collaborating with other, less experienced, designers
- Flexibility and ability to adapt to ever changing priorities in a fast-paced environment

What are the hours and location for this role?

We are looking for someone who can work from our Cambourne office 9am – 5.30pm Monday to Friday, initially all days will be office based, whilst you settle into the role, moving to hybrid working where at least three days a week will be based in the office and two from home.